



Centre for  
Appearance  
Research



## Announcing a student competition to design artwork to represent the Centre for Appearance Research (CAR)

We are looking for UWE students from any discipline to submit their ideas for artwork that can be used to illustrate the work of the University's Centre for Appearance Research (CAR) in its promotional activities, including printed materials, online (e.g. the CAR website), in conference presentations and CAR's social media presence.

The winner will receive £500 and will be credited on the images when used to promote CAR's work at a local, national and international level. The winning image is likely to be seen by a wide ranging audience that is indicative of those who are interested in and engaged with CAR's work, including the public, academics, students, health professionals, teachers, schools, support organisations, policy makers, the media and business executives.

**The Centre for Appearance Research (CAR)** is the world's largest group of researchers focusing on the role of appearance in people's lives. It is a University centre of excellence for psychological and interdisciplinary, patient-centred research in appearance, disfigurement, body image and related studies, consisting of around 30 psychology researchers, including PhD students, researchers, academics, and professors.

We strive to promote acceptance of diversity of appearance in all aspects of our work. We will not use images that promote unrealistic ideals of appearance.

We conduct innovative research that creates and promotes knowledge and understanding about the psychosocial and cultural aspects of appearance with a focus on promoting positive body image and acceptance of diversity in appearance. Much of our work is around the development and evaluation of interventions/support for people with appearance-related concerns: this includes children, young people and adults; men and women; people who look in some way 'different' to the norm, for example due to conditions they were born with (e.g. cleft lip and palate), injury (e.g. burns), or health conditions (e.g. cancer treatment). Our research also investigates what influences people's body image, including mass and social media, peers, families, and cultural norms, and how to promote positive body image and resilience in the general public.

For more information about CAR to go [www.uwe.ac.uk/car](http://www.uwe.ac.uk/car)

CAR is also on Facebook (@AppearanceResearch) and Twitter (@CAR\_UWE)

**Deadline for application: 5pm on 25<sup>th</sup> June 2018**

**To enter:**

- Submit a design that represents CAR's work, as outlined in this call and on [www.uwe.ac.uk](http://www.uwe.ac.uk).
- Send your image to [CAR@uwe.ac.uk](mailto:CAR@uwe.ac.uk) with the subject line 'CAR image competition'.

**Please include your name, student number and the course at UWE that you are studying.**

## Competition rules

1. This competition is open to current students from any faculty/course at UWE, Bristol. It is open to undergraduate and postgraduate students. University staff or families and friends of UWE staff are not eligible to apply.
2. Entries are limited to one image per entrant.
3. All entries must be original, owned by you and be your own work. By entering this competition you warrant that the artwork is your original creation and assume all responsibility for any claims of copying or plagiarism as may be made by any third party. If UWE has reason to believe the artwork is not original, you may be disqualified.
4. Include within your email a paragraph (50 word limit) about the image, what it is and what inspired you and how it is inspired by CAR.
5. You can submit graphics, photography or artwork. All submissions will be used digitally so hand drawn submissions must be scanned or turned in to an image before submission. Animations cannot be submitted. Any form of animated artwork will not be judged.
6. You must get people's permission to enter the image if they can be clearly identified.
7. The final image must be **LANDSCAPE** in design as it will be cropped and scaled to fit appropriate channels, so this should be considered in the design. The image will be used on the UWE website homepage so must be a minimum size of 1,280 (wide) × 430 pixels (high) – however it can be larger.
8. Any entrants under 18 must have written parental consent to submit an image.
9. The competition will be judged by members of CAR. The winner and runners up will be announced on CAR's social media and website.
10. The judges' decision is final and no correspondence will be entered into.
11. The winning entrant will be informed of their selection as soon as possible after the judging has ended using the contact details supplied.
12. The winning entrant will assign copyright of the original design to UWE and as such the winning entry will be owned by UWE Bristol. The winning image can only be used by UWE Bristol for the Centre for Appearance Research and not distributed elsewhere for that purpose.
13. Students are not permitted to use the image externally for other purposes. If the winning entrant would like to reference that they have won the competition and include the image (e.g. in their own portfolio/online blog) they must state that it has been developed for UWE Bristol and the Centre for Appearance promotion purposes.
14. CAR and UWE reserve the right not to select a winning entry if no suitable entries are received.
15. Entries will be judged on their design and how well they fit the brief.
16. UWE/CAR accept no responsibility for submissions made to incorrect email addresses or submissions which are made beyond the competition end date.
17. Individual members of CAR will not enter artwork to the competition which are sent to their personal email addresses and correspondence will not be entered into by individual members of the CAR team.

For any questions and enquiries about the competition, please email [CAR@uwe.ac.uk](mailto:CAR@uwe.ac.uk)